



NEW Micro H-1 with 2 MOA dot

NEW PRODUCT ANNOUNCEMENT

March 2012

Aimpoint launches new addition to Micro series

Micro H-1 sight now available with 2 MOA dot !

Aimpoint, the originator and world leader in electronic red dot sighting technology, has announced the addition of a 2 MOA Micro H-1 sight to the company's product line. This new 2 MOA version is available immediately, and will be offered alongside the current 4 MOA Micro H-1.

Ever since their introduction in 2007, market response to Aimpoint's Micro series sights has been outstanding, with wide acceptance by the Hunter and sport shooter communities. Hunters and sport shooters have embraced this sight for its compact size, extreme durability, and extremely long battery life. During a product review session involving experienced users, it was decided that a smaller sized red dot reticule was desired. As a result, Aimpoint is now proud to announce that the Micro H-1 with a 2 minute-of-angle (MOA) red dot has been added to the Micro series of sights.

"The launch of this new product required a great deal of engineering and testing to make it possible. On a sight this compact, it isn't as simple as dropping a 2 MOA emitter into the existing package" said Ralf Wiklund, Vice President and Technical Manager at Aimpoint AB. "This modification required a sizeable investment in new technology in order to make the new product possible, but this new technology has also opened some new doors to us in terms of future product possibilities".

The Micro H-1 is already experiencing high demand from hunters and competition shooters who understand the performance benefits that a high-quality compact red dot sight offers, as well as the fact that this is a dependable design that will not be affected by severe conditions. Many compact sights offered by competitors feature an "open" design which can allow the functional parts of the sight to be blocked by dust, sand, mud or even rainwater. The sealed design of the Aimpoint Micro sight ensures that no matter what the conditions, no foreign matter will ever come between the emitter and the lens, and this also makes the product absolutely waterproof.

For more information on Aimpoint or the company's products, visit our webpage at www.aimpoint.com or contact:

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