



Press Release
August 10, 2012

**AIMPOINT® HUNTER H34S WINS
EDITOR'S CHOICE AWARD**



Petersen's Hunting Magazine Awards an
"Editor's Choice" to the Aimpoint Hunter Series H34S Sight

Chantilly, VA, August 10, 2012 – Aimpoint, the originator and worldwide leader in electronic red dot sighting technology, has announced that the Aimpoint Hunter Series H34S sight has received an "Editor's Choice" award from *Petersen's Hunting* magazine as part of the publication's recently published 2012 Annual Gear Issue. This is Aimpoint's second year in a row receiving this honor. The Aimpoint Micro H-1 was selected as the "Editor's Choice" in the red-dot sight category in 2011.

The Aimpoint H34S is a lightweight, non-magnified sight for use on rifles and shotguns, which allows hunters to get on target faster and more accurately than with magnified optics or iron sights. This product offers a 34mm tube diameter with a 47mm objective lens to provide enhanced optical performance, and utilizes a single 2 MOA red-dot reticule that makes fast shots in any weather or lighting conditions easier to manage. The H34S weighs only 9oz, is fully waterproof, offers twelve manual brightness settings, and provides up to 50,000 hours (over 5 years) of battery life using a single battery.

"Being recognized by *Petersen's Hunting* for two years in a row is testament to the effectiveness of Aimpoint hunting sights," said Dave Pasienski, Director of Commercial Sales at Aimpoint Inc. "*Petersen's Hunting* is a highly respected hunting publication, and their recognition of the Aimpoint Hunter Series is strong validation of the benefits that Aimpoint sights offer in nearly all hunting applications".

For more information on Aimpoint and Aimpoint products, visit our website at: www.aimpoint.com or contact:

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